

PTO/SB/21 (02-04)

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**TRANSMITTAL
FORM**


(to be used for all correspondence after initial filing)

TRANSMITTAL FORM (to be used for all correspondence after initial filing)	Application Number	10/728,606
	Filing Date	December 5, 2003
	First Named Inventor	Detjen, Wayne A.
	Art Unit	3722
	Examiner Name	
Total Number of Pages in This Submission	Attorney Docket Number	90973.000004

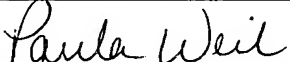
ENCLOSURES (check all that apply)

<input type="checkbox"/> Fee Transmittal <input type="checkbox"/> Fee Attached <input type="checkbox"/> Amendment/Reply <input type="checkbox"/> After Final <input type="checkbox"/> Affidavit/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input checked="" type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/ Incomplete Application <input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____	<input type="checkbox"/> After Allowance communication to Group <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communications to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input type="checkbox"/> Other Enclosure(s) (please identify below):
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm or Individual name	Thomas B. Ryan, Registration No. 31,659 HARTER, SECREST & EMERY LLP
Signature	
Date	April 28, 2004

CERTIFICATE OF TRANSMISSION/MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below.			
Type or printed name	Paula Weil		
Signature		Date	April 28, 2004

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you are required to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. **DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

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Paula Weil

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Note: Each paper must have its own certificates of mailing, or this certificate must identify each submitted paper.

ENCLOSED ARE:

Transmittal Form (1 page);
Information Disclosure Statement Under 37 CFR 1.97(b) (1 page);
Information Disclosure Statement by Applicant with attachments (123 page);
Certificate of Mailing (1 page);
Acknowledgement Postcard (1)

Attorney Docket No. 90973.000004

This collection of information is required by 37 CFR 1.8. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 1.8 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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PATENTS

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Detjen, Wayne A. Atty. Docket: 90973.000004
Serial No.: 10/728,606 Examiner:
Filed: December 5, 2003 Art Unit: 3722
Title: DECORATIVE LABEL WRAP FOR ENHANCING THE APPEARANCE OF
PRODUCTS IN THEIR INTENDED ENVIRONMENT OF USE

INFORMATION DISCLOSURE STATEMENT UNDER 37 CFR 1.97 (b)

Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

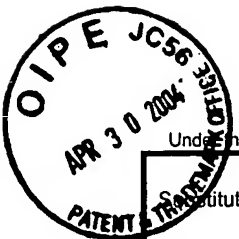
Applicant hereby submits an Information Disclosure Statement as set forth on the attached forms, PTO/SB/08a and PTO/SB/08b. Copies of the U.S. patents and patent publications have not been included as this application was filed after June 30, 2003.

As this Statement is filed before the mailing of the first Office Action, Applicant believes there are no fees due at this time.

Respectfully submitted,

Thomas B. Ryan, Registration No. 31,659
HARTER, SECREST & EMERY LLP
1600 Bausch & Lomb Place
Rochester, New York 14604
Telephone: 585-232-6500
Fax: 585-232-2152

Dated: April 28, 2004



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INFORMATION DISCLOSURE STATEMENT BY APPLICANT (use as many sheets as necessary)				Complete if Known	
				Application Number	10/728,606
				Filing Date	December 5, 2003
				First Named Inventor	Detjen, Wayne A.
				Art Unit	3722
				Examiner Name	
Sheet	1	of	2	Attorney Docket Number	90973.000004

U.S. PATENT DOCUMENTS						
Examiner Initials ¹	Cite No. ¹	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)				
		US-1,896,834		02-07-1933	Brown	
		US-1,949,903		03-06-1934	Fales	
		US-2,422,314		06-17-1947	Rheinstrom	
		US-3,374,911		03-26-1968	White	
		US-4,312,523		01-26-1982	Haines	
		US-4,324,058		04-13-1982	Sherwick et al.	
		US-4,700,976		10-20-1987	Loose	
		US-4,727,667		03-01-1988	Ingle	
		US-5,342,093		08-30-1994	Weernink	
		US-5,800,893		09-01-1998	Harden	
		US-6,073,377		06-13-2000	Mehta	
		US-6,193,279		02-27-2001	Seidl	
		US-6,550,171		04-22-2003	De Werra et al.	
		US-6,594,927		07-22-2003	Witkowski	
		US-20030030270		02-13-2003	Franko, Sr. et al.	
		US-20030134073		07-17-2003	Sellars	
		US-				
		US-				
		US-				

FOREIGN PATENT DOCUMENTS								
Examiner Initials	Cite No. ¹	Foreign Patent Document			Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T ⁶
		Country Code ³	Number ⁴	Kind Code ⁵ (if known)				
		EP	0847035		06-10-1998	Tovenca AG		
		DE	3924790		02-07-1991	Schaefer-Etiketten GmbH & Co.		
		JP	5-323877		12-07-1993	Takeda Giken Kogyo: Yugen		
		GB	2238772		06-12-1991	Creative Europe Limited		
		GB	2310418		08-27-1997	Jarvis Porter Group PLC		
		GB	2311273		09-24-1997	Ferguson International Holdings PLC		
		WO	03038783		05-08-2003	National Label Company		

Examiner Signature	Date Considered
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*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ¹ Applicant's unique citation designation number (optional). ² See Kinds of Codes of USPTO Patent Documents at www.uspto.gov or MPEP 901.04. ³ Enter Office that issued the document, by the two-letter code (WIPO Standard ST. 3). ⁴ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁵ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁶ Applicant is to place a check mark here if English language translation is attached.

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Substitute for form 1449B/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(use as many sheets as necessary)</i>				Complete if Known	
				Application Number	10/728,606
				Filing Date	December 5, 2003
				First Named Inventor	Detjen, Wayne A.
				Art Unit	3722
				Examiner Name	
Sheet	2	of	2	Attorney Docket Number	90973.000004

NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. ¹	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.) date, page(s), volume-issue number(s), publisher, city and/or country where published.	T ²
		English language abstract of patent publication number EP 0847035.	
		English language abstract of patent publication number DE 3924790.	
		English language abstract of patent publication number JP 5-323877.	

Examiner Signature		Date Considered	
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* EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

¹ Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached.

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